



Jordan Ford

Live Oak, Texas



PROJECT TYPE
Renovation

BUILDING AREA
46,000 Sq. Ft.

CONSTRUCTION COST
\$1 Million

CONSTRUCTION DATES
In progress

CONTRACTOR
Goodwin+Green

SERVICES
Pre-Design
Schematic Design
Construction Documents
Regulatory Approvals
Bidding & Negotiation
Construction Contract Administration

Jordan Ford initially hired Acuform in 2007 to assist with construction related design decisions and project management services of their new facility. Six short years later, we were recently hired again for a new Ford image update. The new design simplifies the overall elevation, incorporating more contemporary building finishes. Accent colors help define different building functions and also serve to direct patrons to the right area.

“Acuform worked with Ford’s program coordinators to develop a practical construction solution while complying with Ford’s new image.”

We are very familiar with automotive image programs; however the initial proposal from Ford actually showed a much lower structure than the existing two story building. We amended the elevation and stretched the new cladding to better match the horizontal proportions. We also amended the elevation to utilize existing columns rather than spending the extra money to have structural columns (and girders and beams) removed. The resulting plan offers a much more contemporary appearance and aims to improve the overall customer experience.

